

# 2018 BUZZ Awards Categories

Please review these categories and required materials for submission.

## 1. **Remodeler Best Newspaper Ad**

Include a high quality image of the advertisement in .jpg or .pdf format and a proof of the actual advertisement mounted on a 8 ½" X 11" sheet.

## 2. **Remodeler Best Magazine Ad**

Include a high quality image of the advertisement in .jpg or .pdf format and a proof of the actual advertisement mounted on a 8 ½" X 11" sheet.

## 3. **Remodeler Best Sales Brochure**

Include a high quality image of the advertisement in .jpg or .pdf format and a proof of the actual flyer or brochure.

## 4. **Remodeler Best Direct Mail Piece**

Include a high quality image of the advertisement in .jpg or .pdf format and a proof of the actual direct mail piece.

## 5. **Remodeler Best Website**

Include a high quality screenshot of the website home page in .jpg or .pdf format and website homepage address along with pages of interest.

## 6. **Remodeler Best Social Media**

Include a high quality screenshot of the social media page in .jpg or .pdf format and detail any particular post, video, contest, or image of interest.

## 7. **Remodeler Best Signage**

Include a high quality image of the advertisement (outdoor signage, truck wrap, awnings, billboard, etc) in .jpg or .pdf format and a high quality photo of the signage in use.

## 8. **Remodeler Best Radio Ad**

Include a high quality audio file .mp3 or .wmv of the advertisement.

## 9. **Remodeler Best TV Ad**

Include a high quality video file .mp4 or .avi or a youtube link to the video of the advertisement.

## 10. **Best Interior Design of a Residential Space\***

Include up to 10 high quality images (including before and after images) of the designed space including a description of the complexity, functionality and effective use of the enhanced space.

## 11. **Best Kitchen Design in a Residential Structure \***

Include up to 10 high quality images (including before and after images) of the kitchen including a description of the intent of the complexity, functionality and effective use of the enhanced space.

## 12. **Best Bathroom Design in a Residential Structure\***

Include up to 10 high quality images (including before and after images) of the bathroom space including a description of the complexity, functionality and effective use of the enhanced space.

## 13. **Associate Best Newspaper Ad**

Include a high quality image of the advertisement in .jpg or .pdf format and a proof of the actual advertisement mounted on a 8 ½" X 11" sheet.

## 14. **Associate Best Magazine Ad**

Include a high quality image of the advertisement in .jpg or .pdf format and a proof of the actual advertisement mounted on a 8 ½" X 11" sheet.

## 15. **Associate Best Sales Brochure**

Include a high quality image of the advertisement in .jpg or .pdf format and a proof of the actual flyer or brochure.

## 16. **Associate Best Direct Mail Piece**

Include a high quality image of the advertisement in .jpg or .pdf format and a proof of the actual direct mail piece.

## 17. **Associate Best Website**

Include a high quality screenshot of the website home page in .jpg or .pdf format and website homepage address along with pages of interest.

## 18. **Associate Best Social Media**

Include a high quality screenshot of the social media page in .jpg or .pdf format and detail any particular post, video, contest, or image of interest.

## 19. **Associate Best Signage**

Include a high quality image of the advertisement (outdoor signage, truck wrap, awnings, billboard, etc.) in .jpg or .pdf format and a high quality photo of the signage in use.

## 20. **Associate Best Radio Ad**

Include a high quality audio file .mp3 or .wmv of the advertisement.

## 21. **Associate Best TV Ad**

Include a high quality video file .mp4 or .avi or a youtube link to the video of the advertisement.

## 22. **Best Showroom**

Include five high quality images of the showroom and a description of how the space was used for marketing purposes i.e. mixers, events, meetings, etc.

\*not included in a submission for a CotY Award